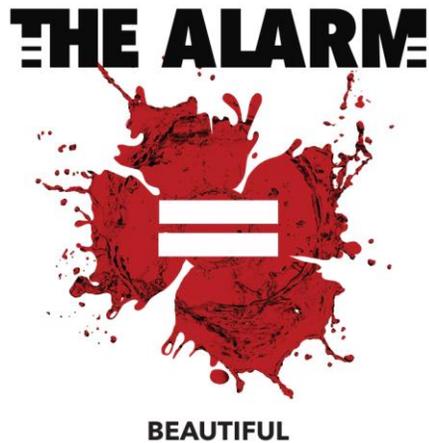


**The Alarm announce eight-date Nov / Dec UK Winter Tour
and Midsummer Gathering at Cardiff University on June 29th 2019**



**Band celebrate acclaim and success of new album EQUALS with UK tour
and new single, BEAUTIFUL:**

https://soundcloud.com/scott_ingrooves/sets/beautiful-sampler/s-9qBA5



The Alarm, who are currently engaged on a marathon 44-date tour of North America, will return to the UK for a Winter Tour of select city venues, including an opening night at ULU in central London on October 28th (see tour dates below).

The band are also putting together a Midsummer Gathering at Cardiff University for June 29th 2019 that will celebrate 30 years since the recording of their landmark 1989/90 single 'A New South Wales'. Morryston Orpheus Male Voice Choir (who also sang on the original recording), will reunite with The Alarm for this special event. (Tickets go on sale at the same time as UK Tour with the full event bill to be announced at a later date).

"It's always an immense honour for The Alarm to perform with the Morryston Orpheus", says Mike Peters, "The times we have sung together in the past have been at some of the most profound moments in Alarm history, and the Midsummer Gathering in Cardiff on June 29th 2019

promises to be another one of those occasions”.

Since the June 26th release of new, acclaimed album EQUALS put the band back in the charts on both sides of the Atlantic, The Alarm have been performing non-stop, including an impromptu Beatles-style rooftop concert from Live Nation's New York City HQ on August 6th, that was broadcast live on Facebook and attracted over 100,000 views. During the broadcast, singer Mike Peters announced that The Alarm would be taking part in the Love Hope Strength Foundation's Rock The Canyons event this October 14^t - 21st and performing at a concert deep inside the Grand Canyon with special guests Billy Duffy (The Cult), and Robin Wilson (Gin Blossoms).



Band in New York at Live Nation Rocks – August 6th (photo credit, Andy Labrow).

The Alarm have also announced plans for their third annual US Gathering which will take place at New York's Gramercy Theatre and Irving Plaza over the weekend of April 12th / 13th 2019.

To coincide with all this activity, The Alarm's record label The Twenty First Century Recording Company / InGrooves, **will release EQUALS' stand-out track, BEAUTIFUL to UK radio stations with an official single release date of October 12th** (see video on the Classic Rock website here).

The band's latest album EQUALS continues to pick-up positive press and airplay with stand-out track, BEAUTIFUL receiving extensive airplay at radio stations all across the USA and currently at Number 8 on the Friday Morning Quarter Back US Radio Chart and at Number 12 on the College NACC Radio Chart. While the band's North American Tour has been extended from 27 to 44 dates as a result.

The US connection will follow The Alarm into the UK Tour with the addition of Texan band Ryan Hamilton and The Harlequin Ghosts performing at all shows.

“I received a phone call from Little Steven of the E-Street Band / Underground Garage”, explains Mike Peters, “Asking if a band on his label ‘Wicked Cool’ – Ryan Hamilton and The Harlequin Ghosts, could open for The Alarm on the British dates. I was actually already a fan and needed no convincing. I had met Little Steven at E-Street shows over the years and was more than happy to help. It’s reassuring that people in his position in life, still have the enthusiasm and commitment for helping young talents like Ryan Hamilton breakthrough.”

By the time of the London show at ULU on November 28th, Mike Peters and The Alarm will have been abroad for a long time and are excited to return to the UK to perform for their legion of British fans.

“The American Tour has been really exciting with lots of the shows Sold Out in advance”, states Mike Peters, “Performing tracks from EQUALS has brought a new energy to our concert

performances and we can't wait to bring it all home to the UK this winter".

THE ALARM UK WINTER TOUR

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| 28th Nov | LONDON ULU
www.alttickets.com/the-alarm-tickets |
| 29th Nov | PORTSMOUTH Wedgewood Rooms
www.seetickets.com/event/the-alarm/wedgewood-rooms/1254436 |
| 30th Nov | YORK Fibbers |
| 1st Dec | LIVERPOOL Arts
http://www.ticketmaster.co.uk/event/1F005504BDB426D1 |
| 2nd Dec | BIRMINGHAM O2 Academy 2
www.ticketmaster.co.uk/event/1F005503DEC48BA6 |
| 5th Dec | READING Sub 89
https://www.eventbrite.co.uk/e/the-alarm-tickets-49127008204 |
| 6th Dec | LEEDS Brudenell
www.alttickets.com/the-alarm-tickets |
| 7th Dec | EDINBURGH Liquid Rooms
http://www.ticketmaster.co.uk/event/3600550E90AF0F88 |

2019 Midsummer Gathering

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| 29th Jun | CARDIFF University
ticketmaster.co.uk www.cardiffboxoffice.com 0800 988 4440 |
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Tickets on sale 9am, Monday 20th August.