

The Alarm

This November / December, The Alarm will follow up their 18 date nationwide tour as special guests of The Stranglers with a series of select headline dates throughout the UK.

Nov 25 **London** Electric Ballroom / Nov 26 **Glasgow** Garage
Dec 1 **Manchester** O2 Ritz / **Dec 2 Cardiff University**
Dec 3 **Portsmouth** Wedgewood Rooms

The Alarm of 2016 is a versatile modern assembly of musicians beginning and ending with founder member and lead singer Mike Peters and featuring long time keyboard player Mark Taylor with James Stevenson on guitar, Craig Adams (Bass), and Joe Strummer and The Mescalero's former sticksman Smiley on drums.

The last two years has seen a resurgence of interest in all things 'Alarm' following lead singer, Mike Peters' unique one man band presentation of the group's electro-acoustic origins. A re-modelling of debut album 'Declaration' in 2014 was followed a year later by a second reinterpretation of 1985's 'Strength' that resulted in an 18 date sell out UK tour and six night stand at the Iridium on Broadway, New York, as well as dates in Japan and Australia.

In October 2015, Mike Peters and The Alarm performed a homecoming concert to a full house at Wales Millennium Centre, Cardiff with the Welsh Pops Symphony Orchestra and 2 choirs for back up. The concert film 'Poppies Falling From The Sky' has just had its world premiere screening and is scheduled for release on October 10th. The Alarm began life in Wales, and tells a story unlike any other, epitomised by an initial breakthrough in the USA with 1983's IRS Records release 'The Stand'.

Upon returning to the UK, The Alarm announced itself to the British nation via the BBC's Top Of The Pops and the evergreen 'Sixty Eight Guns' that smashed into the charts soon after.

Enormous success followed, with The Alarm appearing before 26,000 fans at their own 'Spirit of '86 Concert' in Los Angeles, transmitted around the world to millions via MTV's first ever live global satellite broadcast.

In the summer of 1991, the demands of the road were at the heart of a very public swan song for the original members at London's Brixton Academy before a new line up emerged from the wreckage in 2000. The current (and now long established), Alarm line up features the ever present Mike Peters (who has led the band throughout), Mark Taylor (keyboard player since 1985), guitarist James Stevenson (Gene Loves Jezebel / The Cult), Craig Adams (Sisters of Mercy / The Mission) on bass guitar and finally Joe Strummer and the Mescaleros sticks man Smiley on drums.

The modern era for The Alarm proved to be equally tumultuous, causing worldwide controversy in 2004 through The Poppy Fields 'fake band' escapade.

Released to conceal the identity of the real musicians, the Alarm's first single of the millennium - '45 RPM' would ultimately take their signature electro-acoustic sound back into the UK top 40.

The true identity of The Alarm was eventually revealed on Top Of The Pops and instantly triggered a rush of global media exposure, culminating in a US TV appearance on the CBS Headline News program fronted by Dan Rather. (The story of the Alarm's audacious chart break in, went on to become the inspiration for classic cult movie 'Vinyl' starring Phil Daniels (Quadrophenia and voice of Park Life by Blur), who also guested on the band's soundtrack album of the same name released simultaneously in 2013).

The Alarm's return to prominence was halted almost immediately when, in late 2005, Mike Peters was diagnosed with an incurable cancer (A rare B-cell form of Chronic Lymphocytic Leukaemia), forcing the band into playing select shows only, that would be dictated by the chemotherapy / treatment regime that has kept Mike Peters alive ever since.

In January 2006, the group continued with the release of 'Under Attack' which was bolstered by another Top 30 record in the shape of 'Superchannel' and 'Never Give Up Without A Fight', that crystallised everything that Mike Peters and The Alarm has stood for since their 1981 debut 7" - 'Unsafe Building'.

A year later The Alarm song 'Strength' would give it's name to the Mike Peters-founded Love Hope Strength charity which is dedicated to 'Saving Lives - One Concert At A Time'. Through registering people to the international bone marrow registry at music concerts and festivals, Love Hope Strength has (to date), signed over 150,000 people to the list and located over 2,500 life saving matches for individuals suffering (like Mike), from blood cancer who need a transplant for a second chance at life.

As a result, The Alarm and their legion of fans have learned to be adaptable, as Mike Peters has travelled from relapse to remission and back, searching out ways that allow his and the group's legacy to continue via solo acoustic, one man and full band Alarm experiences that reached a zenith with 2015's landmark Mike Peters and The Alarm Concert at the Wales Millennium Centre, Cardiff.

Featuring reworked orchestral arrangements of some of the bands best known music, a stripped back Alarm were backed by two choirs and a full symphonic orchestra. Described as "a career high" by Classic Rock Magazine, the subsequent concert film 'Poppies Falling From The Sky' was recorded for posterity and will be released on DVD / CD / Vinyl on October 10th 2016.

A new movie entitled 'Man In The Camo Jacket' documents Mike Peters and The Alarm's incredible life journey, and is currently in production with Kaleidoscope Pictures in the USA and set for release in late 2016 / early 2017.

A series of recently announced British dates in November / December (venue info below), will see The Alarm preview material from a forthcoming album of brand new Mike Peters songs that is currently being recorded at studios in the UK and USA. Release dates for 'Man In The Camo Jacket' and the as yet untitled Alarm album will be announced in due course.

For further information, please contact:
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